



IULRIC CRUZ

Fashion Marketer

A responsible individual with a range of work experience. I wish to be a part of an organisation where I could develop my knowledge and skills and use it to provide maximum benefit and work towards achieving personal and professional satisfaction.

EDUCATION

- **2019-2022**
University of Arts: London College of Fashion
Bachelor's Degree in Fashion Marketing
- **2018-2019**
Fashion Retail Academy
Level 4, Diploma in Digital Marketing
- **2016-2018**
West Herts College
Level 3, Extended Diploma in Fashion & Clothing
- **2016**
Sacred Heart Language College
GCSE's English Language, English Literature, Mathematics, Science A, Additional Science, Religious Studies, Spanish, History, Textile, Drama

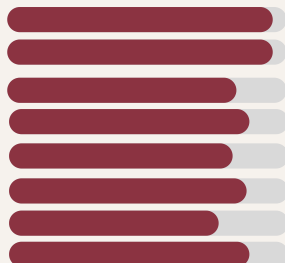
ACHIEVEMENTS

- 2021**
The Chartered Institute of Marketing, Level 4
Award in Digital Marketing Techniques

SKILL

PERSONAL

Creativity
Reliable
Organised
Time Management
Team Work
Fast Learner
Motivated
Resilience



PROFESSIONAL

Microsoft Office
Adobe Suit
Digital Marketing
Social Media Strategy
Project Management
Research
Problem Solving
Strategical thinking
Administrative



EXPERIENCE

Wilko | **Customer Service Assistant**

July 2018 – Present

As a cashier, I manage cash and self-service tills, assisting customers and working towards providing excellent customer service.

Seraphine Maternity | **SEO & DIGITAL MARKETING ASSISTANT**

10 January – 2 February 2019

A three-week work placement at Seraphine Maternity, with the digital marketing team. Working on SEO, updating product details for the visual merchandising team, and researching and planning window ideas for Mother's Day. Content marketing topic research for blog posts and assisting with an evening wear photoshoot.

House of Ikons; London Fashion Week | **Volunteering**

16-17 February 2018

Worked backstage as a dresser assisting a designer collection


Taj Tours | **Travel Clerk**

29 June- 3 July 2015

Helped and assisted the reservation department with reserving flights and accommodation through online and handwritten applications. Also helped in photocopying passports, filling out application forms and searching for different types of coaches in London.

CONTACT

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